

2018 Empire State Beef Classic Sponsor Info Form

Please **print out all the information below*

Company/Business: _____

Sponsor Contact Name: _____

Address: _____

City: _____ State: _____

ZIP: _____ Phone Number: _____

Email Address: _____

Amount of Sponsorship: _____

If there is an ad available with your sponsorship package
Please email your ad and/or logo to lkwilos@ecfair.org by MARCH 1st

****ANY SPONSORS RECEIVED AFTER MARCH 1ST WILL NOT BE SUBJECT
TO BE ON THE SHOW T-SHIRT ****

Make check payable to:
Erie County Agricultural Society

Mail Form and Check to:
**Erie County Agricultural Society
C/O Empire State Beef Classic Sponsorship
5600 McKinley Parkway
Hamburg, NY 14075**

Any Questions?

Please call The Agriculture Department at 716-649-3900 ext. 6480 or 6488

(lkwilos@ecfair.org OR kdygert@ecfair.org)

Check us out at www.the-fairgrounds.com/fairgrounds/livestock/



2018 SPONSORSHIP & ADVERTISING INVITATION

To Receive Sponsor Benefits; Money Must be Paid in Full Prior to Printing/ Event

PRESENTING SPONSOR..... \$1000 & OVER

- *Two page spread* in the Show Program (*Ad Size: each page 8"wide x 10 1/2 "high- black & white*)
- Name mention to be looped continuously through the weekend on the Showplex TV
- Your logo on our website and a link to your site (to be approved by the ECAS)
- Logo on flyers (if printed after the sponsorship agreement is signed)
- Logo/name mention in advertising (i.e. Press releases, ads, articles)
- Banner opportunity inside the show ring
- Opportunity to hand out coupons/pamphlets (to be approved by the ECAS) or set up Static Display (20X20)
- Logo on the Empire State Beef Classic T-Shirt
- Photo opportunity with Grand Champion & Reserve Grand Champion Market Animal and Heifer

GOLD SPONSOR..... \$600

- *Full page ad* in the Show Program (*Ad Size: 8"wide x 10 1/2 " high- black & white*)
- Name mention to be looped continuously through the weekend on the Showplex TV
- Your logo on our website and a link to your site (to be approved by the ECAS)
- Banner opportunity inside the show ring
- Name mention on the Empire State Beef Classic T-Shirt
- Opportunity to hand out coupons/pamphlets (to be approved by the ECAS) or set up Static Display (10X20)

SILVER SPONSOR.....\$300

- *1/2 page ad* in the Show Program (*Ad Size: 8"wide x 5" high- black & white*)
- Name mention to be looped continuously through the weekend on the Showplex TV
- Name mention on the Empire State Beef Classic T-Shirt
- Banner opportunity inside the show ring
- Opportunity to set up Static Display (10X10)

BRONZE SPONSOR..... \$200

- *1/4 page ad* in the Show Program (*Ad Size: 3 3/4 " wide x 5"high- black & white*)
- Name mention to be looped continuously through the weekend on the Showplex TV
- Name mention on the Empire State Beef Classic T-Shirt
- Banner opportunity inside the show ring

T-Shirt SPONSOR.....\$100 & UNDER

- Name mention to be looped continuously through the weekend on the Showplex TV
- Name mention on the Empire State Beef Classic T-Shirt
- Name mention in the Show Program
- Banner opportunity inside the show ring

**** ALL SPONSORSHIPS FOR THE T-SHIRT MUST BE ACCEPTED BY MARCH 1st ****
Please call The Agriculture Office with any questions at (716) 649-3900 ext. 6480 or 6488.
Please make checks payable to the ERIE COUNTY AGRICULTURAL SOCIETY.