

2018 WNY HOG & LAMB PREVIEW CLASSIC SPONSOR INFO FORM

Company/Business: _____

Sponsor Contact Name: _____

Mailing Address: _____

City: _____ State: _____ ZIP: _____

Email Address: _____

Phone Number: _____

Total Amount of Sponsorship: _____

Please circle the show that you would like your sponsorship to go:

Lamb Show

Hog Show

Both Hog and Lamb Show

If your sponsorship includes an ad please email it to kdygert@ecfair.org in PDF format
**ANY SPONSORS RECEIVED AFTER MAY 1ST WILL NOT BE SUBJECT TO BE ON THE SHOW T-SHIRT OR
HAVE AN AD IN THE PROGRAM**

Checks may be made payable to the Erie County Agricultural Society

Mail form and Check to:

Erie County Agricultural Society

c/o WNY Hog & Lamb Preview Classic Sponsorship

5600 McKinley Parkway

Hamburg, NY 14075

Any Questions?

Please call The Agriculture Department at 716-649-3900 ext. 6480 or 6488

(lkwilos@ecfair.org OR kdygert@ecfair.org)

Check us out at www.the-fairgrounds.com/fairgrounds/livestock/



2018 SPONSORSHIP & ADVERTISING INVITATION

PRESENTING SPONSOR..... \$1000 & OVER

- *Two page spread* in the Show Program (*Ad Size: each page 8"wide x 10 ½ "high- black & white*)
- Name mention to be looped continuously through the weekend on the show arena TVs
- Your logo on our website possibly a link to your site (to be approved by the ECAS)
- Logo on flyers (if printed after the sponsorship agreement is signed)
- Logo/name mention in advertising (i.e. Press releases, ads, articles)
- Banner opportunity inside the show ring
- Opportunity to hand out coupons/pamphlets (to be approved by the ECAS) or set up Static Display (20X20)
- Logo on the WNY Hog & Lamb Preview Classic T-Shirt
- Photo opportunity with Grand Champion & Reserve Grand Champion Hog & Lamb

GOLD SPONSOR..... \$600

- *Full page ad* in the Show Program (*Ad Size: 8"wide x 10 ½ " high- black & white*)
- Name mention to be looped continuously through the weekend on the show arena TVs
- Your logo on our website possibly a link to your site (to be approved by the ECAS)
- Banner opportunity inside the show ring
- Name mention on the WNY Hog & Lamb Preview Classic T-Shirt
- Opportunity to hand out coupons/pamphlets (to be approved by the ECAS) or set up Static Display(10X20)

SILVER SPONSOR.....\$300

- *½ page ad* in the Show Program (*Ad Size: 8"wide x 5" high- black & white*)
- Name mention to be looped continuously through the weekend on the show arena TVs
- Name mention on the WNY Hog & Lamb Preview Classic T-Shirt
- Banner opportunity inside the show ring
- Opportunity to set up Static Display (10X10)

BRONZE SPONSOR..... \$200

- *¼ page ad* in the Show Program (*Ad Size: 3 ¾ " wide x 5"high- black & white*)
- Name mention to be looped continuously through the weekend on the show arena TVs
- Name mention on the WNY Hog & Lamb Preview Classic T-Shirt
- Banner opportunity inside the show ring

T-SHIRT SPONSOR.....\$100 and under

- Name mention in the Show Program
- Name mention to be looped continuously through the weekend on the show arena TVs
- Name mention on the WNY Hog & Lamb Preview Classic T-Shirt
- Banner opportunity inside the show ring

**** ALL SPONSORSHIPS FOR THE T-SHIRT MUST BE ACCEPTED BY MAY 1st ****
 Please call The Agriculture Office with any questions at (716) 649-3900 ext. 6480 or 6488.
 Please make checks payable to the ERIE COUNTY AGRICULTURAL SOCIETY.